



NORTH CAROLINA

AMERICAN SOCIETY OF
MEDIA PHOTOGRAPHERS

Minutes of Board Meeting 11/21/06

Attendees: Margo Pinkerton
Karen Stewart
Ray Strawbridge
Chuck Egerton
Michael Mauney

Absent: John Pagliuca
Dan Routh

The teleconference meeting was called to order at 7:33pm

1. Mission Statement – the Mission Statement was read by Ray and it was agreed that there were no changes.
2. Minutes – Margo moved that the minutes from the 9/13/06 meeting be accepted. Seconded by Ray.
3. Treasury – Chuck had distributed a treasurer's report prior to the meeting. It was moved by Margo to accept the treasurer's report. Seconded by Michael. Chuck requested that when board members send in vouchers to National that they email the information to him. It doesn't have to be a copy of the voucher just the information.
4. Membership – as Dan was not present the status of membership was skipped for this meeting.
5. Board Position – it was moved by Margo that Scott Lessing be asked to join the board to replace the position vacated by Jenny Warburg. Seconded by Michael and agreed by all. Michael will approach Scott. Chuck requested that the board consider approaching another female for Karen's vacated position. Names that were suggested were: Amber Gerberich, MJ Sharpe and Nancy Pierce.
ACTION: Ray to discuss the board opening with each of the women to see the level of interest.
6. National Dues Amendment – Todd Joyce had approached Ray to obtain endorsement from the NC board for this amendment. It was discussed that the board members were not entirely in agreement with the amendment. The board would like to see a cap placed on the increases that can be done. A justification for the need of the increase was also requested – this could be in the form of a simplified spreadsheet.
ACTION: Ray to prepare a letter to send to Todd with the NC Board's requests.
7. Programs – The Triad Holiday Party will be held at Greg Plachta's Studio on December 8. Chuck will provide a projector for displaying member's images. Margo will put together a Powerpoint presentation of these images. The images will run continuously. Southeastern has offered a 10% off gift



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certificate for a door prize. Two memory cards will also be offered as door prizes. Chuck asked that we not skimp on food and that there be something offered for vegetarians.

Asheville will not be having a Holiday Party.

January Program – this will be a Marketing Seminar with Louisa Curtis from Adbase and someone from Blackbook. Louisa will also stay over and offer 1 hour consultations the following day. Prices need to be set for this seminar. It was recommended that Mark Wagoner of Greensboro be approached as a location for this presentation.

December Lunches – the Greensboro and Raleigh lunches will go ahead as usual. Asheville to be determined.

March Expo – waiting to hear from Southeastern regarding acceptable dates. Chuck noted that March 2 is the date for a Julia Dean seminar and workshop at the college and asked that the Expo not conflict with this.

Other Ideas – Bob Krist, Portfolio night, Bidding Seminar

8. Other Business – Yahoo group – Karen indicated that she felt there had not been enough communication amongst the board and that the Yahoo group would help with this. She informed board members that they could set themselves to receive only a daily digest and did not have to get all the individual emails if they didn't wish to do so. It was agreed that everyone would try to use it for the next month or so and see if it did work. Michael indicated that the Mayor of Asheville was looking for pictures to display in Asheville City Hall. Michael would like the Asheville members to take on this task. Pictures would be rotated on a regular basis to keep it fresh. It was agreed that Michael would offer this to the mayor.

The teleconference concluded at 8:47pm.