



NORTH CAROLINA

AMERICAN SOCIETY OF  
MEDIA PHOTOGRAPHERS

## ***Minutes of Board Meeting 4/14/07***

Attendees: Margo Pinkerton  
Ray Strawbridge  
Chuck Egerton  
Michael Mauney  
John Pagliuca  
Dan Routh

Absent: Scott Lessing

The meeting was called to order By Co-President Ray Strawbridge at 9:45 am

Statement – The Mission Statement was read by Ray and it was agreed that there were no changes.

1. Minutes – Margo moved that the minutes from the 3/14/07 teleconference be accepted. Seconded by Dan, and passed unanimously.
2. Chuck addressed the board about his concerns for the future of the Chapter and suggesting changes to the Board's decision-making process. He felt that this process needed to be broader based and more inclusive, with the views of all Board members heard and respected. Michael said he felt the Board needed better communication, and that we all needed to pitch in to help get things done, to share a burden that Ray and Margo had been disproportionately shouldering. Dan said that the Chapter was geographically challenged, and that ASMP-NC provides a necessary support network for photographers.
3. Michael talked about the success of informal evening meetings in the Asheville area, noting that these meetings build camaraderie and fellowship.
4. Margo agreed that the Chapter was geographically challenged, and felt that the Board should have more face-to-face meetings, and shorter telephone meetings that focus on one issue.
5. Michael moved that the mileage reimbursement for Board members be raised to 48.5 cents per mile. Chuck seconded the motion, and it was unanimously passed.
6. Dan moved that the Board set the goal of meeting face-to-face six times a year. Margo seconded the motion, and it was passed unanimously.
7. Treasury – Chuck had distributed a treasurer's report prior to the meeting. He requested that when board members send in vouchers to National that they email the information to him.
8. It was moved by Dan to accept the treasurer's report. The motion was seconded by Margo, and unanimously passed.



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9. Ray moved that the Board approve reimbursement to Margo for expenses incurred for the Marketing Seminar. Dan seconded the motion, and it was unanimously passed.
10. PayPal – It was agreed that John would set up a PayPal account for the Chapter and report to Chuck on it.
11. Fundraising – The Board discussed setting specific fundraising goals, and agreed to discuss ideas at the next meeting.
12. Membership – Dan reported that he had an updated member list, but that one problem is getting timely information from National. Margo said she would call Elena at National and see if we could get more timely information on member status. Michael said that he felt the next board member should be from the Charlotte area, and said that he may have a candidate. John said that he would contact Peter at National and see if he could remove the bottleneck concerning message approval in National's new email system.
13. Newsletter – The Board discussed setting up an electronic newsletter for members, and soliciting people to contribute to the newsletter. Local meetings could be written up and photographed and put into the newsletter.
14. It was recommended that the membership be polled to see what they would like to do to help the Chapter, and that specific areas be identified where the Chapter needs help.
15. Programs – Margo reported that she was trying to line up some speakers and sponsorship from Nikon, but had not yet had a response. Chuck said that RCC could sponsor a meeting in September or October. Michael said that he would try to keep the Asheville area meetings going over the summer. The Board discussed polling attendees to the Triangle and Triad monthly lunch meetings on what would interest them.
16. Dan said that he felt the Board needed to get younger photographers and assistants to come to informal meetings as a way of introducing them to ASMP, and suggested that the Chapter organize two such meetings a year, where members could give short presentations on interesting projects they had recently done, or share tips and techniques. Ray suggested that the Board organize two or three major presentations each year, and and more informal meetings.
17. Developing a non-member email list was discussed, and John said he would develop an Excel template for adding members to our email list and send it to Chuck. John agreed to send an email to current members through the National email system asking what they wanted in terms of meetings.
18. Chuck agreed to research a Chapter blog and report back to the Board. Margo asked if we could tap an RCC student to be blogmaster.
19. Flashes of Hope – Ray reported on the meeting with Flashes of Hope an that there were concerns about FLH's contract. Ray agreed to contact FLH and see



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- what could be done to amend the contract so that photographers would be indemnified against legal action as well as the Flashes of Hope organization.
20. Michael proposed a separate project where ASMP-NC members would make portraits of the families of military personnel to send to service members in Iraq.
  21. Web Site – The Board discussed having pictures from National’s Find A Photographer list show up on the Chapter’s web site.
  22. Election Planning – Ray discussed setting up a structure for Board members to advance through the different positions on the Board, and that the Past President become an ex-officio position. Michael agreed to research the Bylaws to see if this could be done, as well as the maximum number of years a Board officer can continuously serve in any one position. The Board discussed having all Board members elected At-Large, and then the newly elected Board deciding on officers. The Board also discussed keeping the Board at 8 members plus the ex-officio President.
  23. Michael read to the Board the statement for the Asheville photography shows.
  24. John moved for adjournment. Dan seconded the motion, and it was unanimously passed. The meeting adjourned at 1:45 pm.